



DEDICATION AND NAMING RIGHTS POLICY

Summary

The Rescue Mission of the Mahoning Valley may solicit or accept a gift specified for a dedication of a building, portion of a building, program, event, or object to honor the life or memory of a person, group, company, or organization. This policy states the criteria and the procedures for naming. Examples of spaces that may be named include, but are not limited to: common spaces, foyers, residence rooms, meeting rooms, dining rooms, class rooms or gardens. All naming will be consistent with ethical fundraising practices.

Implementation:

1. Any dedication request, whether in memory or in honor of a donor, will be presented by the President/CEO to the Board of Directors for approval.
2. Persons may be recognized during their lifetime (in honor) or after their death (in memory).
3. If the naming request is for an entity, the Board of Directors will be responsible to determine if the entity being recognized reflects the values, testimony, and statement of faith of the Rescue Mission of Mahoning Valley.
 - a. The Board may appoint the Development team and any other individuals to form a committee for this investigation.
 - b. These individuals should have appropriate knowledge of the entity being recommended so as to make an informed recommendation regarding the appropriateness of the honor.
4. A non-cash capital donation may be named for an individual if the President/CEO deems appropriate. Donations of this nature may include, but are not limited to, vehicles, works of art, memorial/honorary chairs, benches, or furniture.
5. Duration of Dedication
 - a. A dedication shall be intended to endure for the useful life of the item.
 - b. In the case of a renovation or construction, a dedication shall be intended to endure for the useful life of the renovation or construction.

6. Removal of Dedication

- a. The President/CEO, in consultation with the Administrative Team, is authorized to approve the removal of a dedication when the dedication involves less than the entire building.
 - b. Dedication removal may be considered under the following circumstances:
 - i. If the area dedicated is demolished or is longer to be used for the Rescue Mission's purposes.
 - ii. If the function of the space changes to the extent that the purpose for the dedication is no longer relevant.
 - iii. If the individual or entity that has been honored is involved in activities that conflict with the Mission's values and statement of faith, or if the individual or entity brings dishonor or embarrassment to the Mission.
 - iv. If other special and unforeseen circumstances arise.
7. The dedication is expected to carry with it private financial support for the construction, renovation, and/or ongoing maintenance of the area named.
- a. In the case of expanding or renovating an existing area, the gift amount is expected to represent a significant portion of the construction costs.
 - b. In the case of a new structure, the gift level is expected to represent at least half the cost of the structure.
8. The dedication process may be initiated by a donor, staff member, President/CEO, or the Administrative Team (Vice Presidents). The President/CEO, in consultation with the Administrative Team, shall review all requests. The President/CEO shall present approved requests to the Board of Directors for final approval.